



SE – 222

**I Semester B.B.A. Examination, January/February 2026
(SEP 2024 – 25) (Repeaters)***

BUSINESS ADMINISTRATION

BBA – 1.3 : Business Environment

Time : 3 Hours

Max. Marks : 80

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any seven** questions. **Each** question carries **two** marks.

(7×2=14)

1. a) Define business environment.
- b) Mention the elements of business environment.
- c) What is disinvestment ?
- d) What is monetary policy ?
- e) What is capitalism ?
- f) State any two features of GST.
- g) Expand FDI and FII.
- h) What is privatisation ?
- i) What is Licensing ?
- j) Give any two objectives of EXIM policy.

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks.

(3×8=24)

2. Explain the significance of business environment.
3. Discuss the salient features of New industrial policy of India.
4. Explain the social responsibility of business.
5. Discuss the provisions of Water Pollution Act.
6. Explain the contribution of public sector enterprises in India.

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SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Explain the elements of business environment.
 8. Discuss the features of fiscal policy.
 9. Explain the recent technological advancements in Indian business.
 10. Discuss the key features of sunrise sectors.
 11. Explain the impact of FDI on Indian Economy.
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